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**Tata Mutual Fund launches Tata Dividend Yield Fund  
~NFO opens on May 03, 2021 and closes on May 17, 2021~**

**May 03, 2021, Mumbai:** Tata Mutual Fund announces the launch of Tata Dividend Yield Fund, an open-ended equity scheme predominantly investing in dividend yielding stocks. The investment objective is to provide capital appreciation and/or dividend distribution by predominantly investing in a well-diversified portfolio of equity and equity related instruments of dividend yielding companies. However, there is no assurance or guarantee that the investment objective of the Scheme will be achieved. The scheme does not assure or guarantee any returns.

**Speaking on the launch Rahul Singh, CIO-equities, Tata Asset Management** said that "Nifty FY22 PER at ~20x is in the fair value range after factoring in the robust earnings recovery in the medium term coupled with low interest rates. However, given the evolving macro risks to earnings at the current valuation, volatility is here to stay in the short term. With such a backdrop of earnings, low interest rates and better prospects for the domestic cyclicals, we are introducing a fund which would give an opportunity to earn regular dividend with capital appreciation –

**Sailesh Jain, Fund Manager at Tata Asset Management** who will manage this fund said, "Tata Dividend Yield Fund portfolio would largely consist of companies paying dividends higher than the market. This Fund would therefore provide a healthy mix of both Stable Growth companies and Value segments of the market. Our analysis of past data suggests that high dividend paying companies generally provide greater protection during market volatility and generate gains that are in line with the broader market when the market stabilizes. In addition to the stable & growing companies paying dividend, we may identify and include out-of-favor dividend paying

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companies that can benefit from re-rating driven by industry fundamentals, management execution or better capital allocation. The Fund will also seek to invest in REITs & InvITs based on the risk-reward assessment."

Though dividend yield would be the main criteria in selecting companies' other factors like Management quality, Business growth prospects, Financials of the company, Products and Industry cycle would be considered in each and every investment decision.

The scheme shall invest minimum 65% of the net assets in Equity and equity related instruments of Dividend Yielding Companies.

The New Fund Offer (NFO) opens on May 03, 2021 and closes on May 17, 2021. The face value of the unit is Rs. 10 and the NFO application requires a minimum application amount of Rs. 5,000 and in multiple of Re.1/- thereafter.

**Fund Facts:****NFO Date****NFO OPENS:** 3rd May 2021**NFO CLOSES:** 17th May 2021**Investment Objective**

The investment objective is to provide capital appreciation and/or dividend distribution by predominantly investing in a well-diversified portfolio of equity and equity related instruments of dividend yielding companies.

However, there is no assurance or guarantee that the investment objective of the Scheme will be achieved. The scheme does not assure or guarantee any returns.

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<b>Type of Scheme</b>	An open-ended equity scheme predominantly investing in dividend yielding stocks.
<b>Fund Manager</b>	<b>Equity Fund Manager</b> : Sailesh Jain Equity <b>Co-Fund Manager</b> : Rahul Singh <b>Debt Portfolio</b> : Murthy Nagarajan, <b>Overseas Securities</b> : Venkat Samala
<b>Benchmark</b>	Nifty Dividend Opportunities 50 TRI
<b>Min. Investment Amount</b>	Rs. 5,000/- and in multiple of Re.1/- thereafter <b>Additional Investment:</b> Rs 1,000/- and in multiple of Re 1/- thereafter.
<b>Load Structure</b>	<b>Entry Load (During NFO):</b> N.A.  <b>Exit Load:</b> Redemption/Switch-out/SWP/STP on or before expiry of 365 days from the date of allotment: If the withdrawal amount or switched out amount is not more than 12% of the original cost of investment-NIL  Redemption/Switch-out/SWP/STP on or before expiry of 365 days from the date of allotment: If the withdrawal amount or switched out amount is more than 12% of the original cost of investment-1%  Redemption/Switch-out/SWP/STP after expiry of 365 days from the date of allotment-NIL

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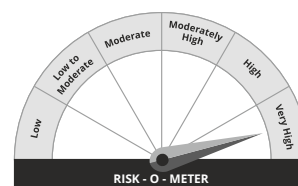
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**This product is suitable for investors who are seeking\*:**

- Long Term Capital Appreciation.
- An open ended equity scheme that aims for growth by primarily investing in equity and equity related instruments of dividend yielding companies.

**\* Investors should consult their financial advisors if in doubt about whether the product is suitable for them.**



**RISK - O - METER**  
Investors understand that their principal will be at Very High Risk

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

## About Tata Asset Management

Established in 1994, Tata Asset Management Ltd is the investment manager for Tata Mutual Fund. It is one of the oldest mutual funds in India from one of India's most Trusted business house, with an investor base of over 21,00,000. Tata Mutual Fund takes pride in managing the investments of the common man right from childhood to retirement. It offers a wide choice of funds for every need across the entire risk return spectrum. These include equity funds, hybrid funds and fixed income funds.

### For further information, contact:

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Corporate Communication

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